





A large department store at Stockholm, Sweden, recently went all-out for Dennis by featuring him in displays throughout the store.

The sign above the entrance to the store reads: "Welcome to Dennis-Land." Through the window at the right of the entrance is the store's record department, with many drawings of Dennis featuring the Dennis records.

A young Swedish boy looka admiringly at his pal, Dennis, in the store's toy destore has every Dennis toy ever made. The store even had special Dennis balloons made for this occasion, and gave them to all the youngsters visiting the Dennis departments.

The Dennis cartoons are very popular in Stockholm, appearing in four publications at once in that city.

For more pictures of "Dennis-Land", see the inside back cover of this book.



Control of control of control of 7% of 68 1, the 7% 3.0. N.Y. dil crick removed. Inside uses 131. Schorpfers 2370 for large 466 45 for Control 7.5 for for finding one for hardware descriptions, there is controlled to the 100 March 100 M

































































































































































## DAYBYDAY annis

LET'S MAKE THIS A GAME!





















- "I KNOW I look terrible. But that's the way ye gette look when you go visit people!" "More! I finelly learned losy how to use his dukes!" "Wonne draw straws to see if this is a readin' night or a telebishing night""
  - "Yeatew Instant foes ... 'ne elbned eitfil aldt mut teu eY" , 2MUH "I didn't use up ALL your pertune! Some of it's still in my water pistol."
- VED. "Boy, If you think Mr. Wilson don't like TV, ya oughts hoor what he thinks of TV DINNERS!" '570 'NO
  - "Let me know when we get to lot "asker"













# QUIZZLE YOUR FRIENDS!



5. How long is a foot?









2. What is the best way ta sharpen a pencil?





well dressed?



ANSWERS - PLUS

ORE QUIZZLERS ON NEXT PAGE ->

### MORE QUIZZLERS!



16. What are spider webs good for?

18. What has 12 leas. 3 toils. and con't see?

20. What has two hands ut no fingers?



17. What doesn



where it's so cold? 21. What has five fingers, but no hond?

### ANSWERS TO QUIZZLER

- 1. Recover if it meawed it would be a cet. 2. On the end.
- 3. Deed ones. 4. To hold ones tenether.
- 5. Whose foot?
- 6. When you're in bed. 7. They den't like strikes. 2. They were short but no such t.
- 9. He can lick it!
- 10. They both have trucks 11 Tamible!

- 12. They both hove leaves 13. A bite.
- 14 They're much from being
- in the water on lane. 15 Blaza bara 16 Salders
- 17. A needle. 15. Three blind mice. 19. They can beer it.
  - 20. A cleck 21. An amety cleve.













# Mother's HELPER



















































































A nother department in the store in Stockholm, Sweden, that went all-out for

The large drawings hanging from the ceiling are made of pages from the Dennis comic book, greatly enlarged, and in color. The comic book you are reading now will appear later in Sweden. P art of "Dennis-Land" in this store was a Dennis Ranch, with a live pony and other animals. Looks like the Swedish youngsters like cowboys just as much as we do!





